

# PURE PERFORMANCE.

# PURE POWER.

# PURE PHYSICS.



## LIKE ROCKET SCIENCE. ONLY BETTER.

It doesn't take a rocket scientist to understand that when you've got the biggest hooking ball in the market — you've got the advantage. Introducing the new Columbia 300 Pure Physics. Its performance is nothing short of pure satisfaction. Check it out on the web or at your pro shop and see for yourself how Columbia 300 is once again delivering the best balls in bowling.



**Columbia bowls the world over.®**

800-531-5920 | COLUMBIA300.COM

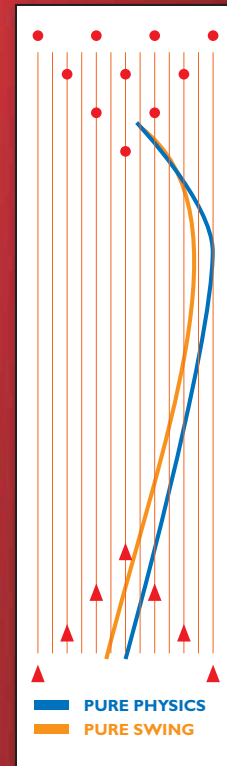
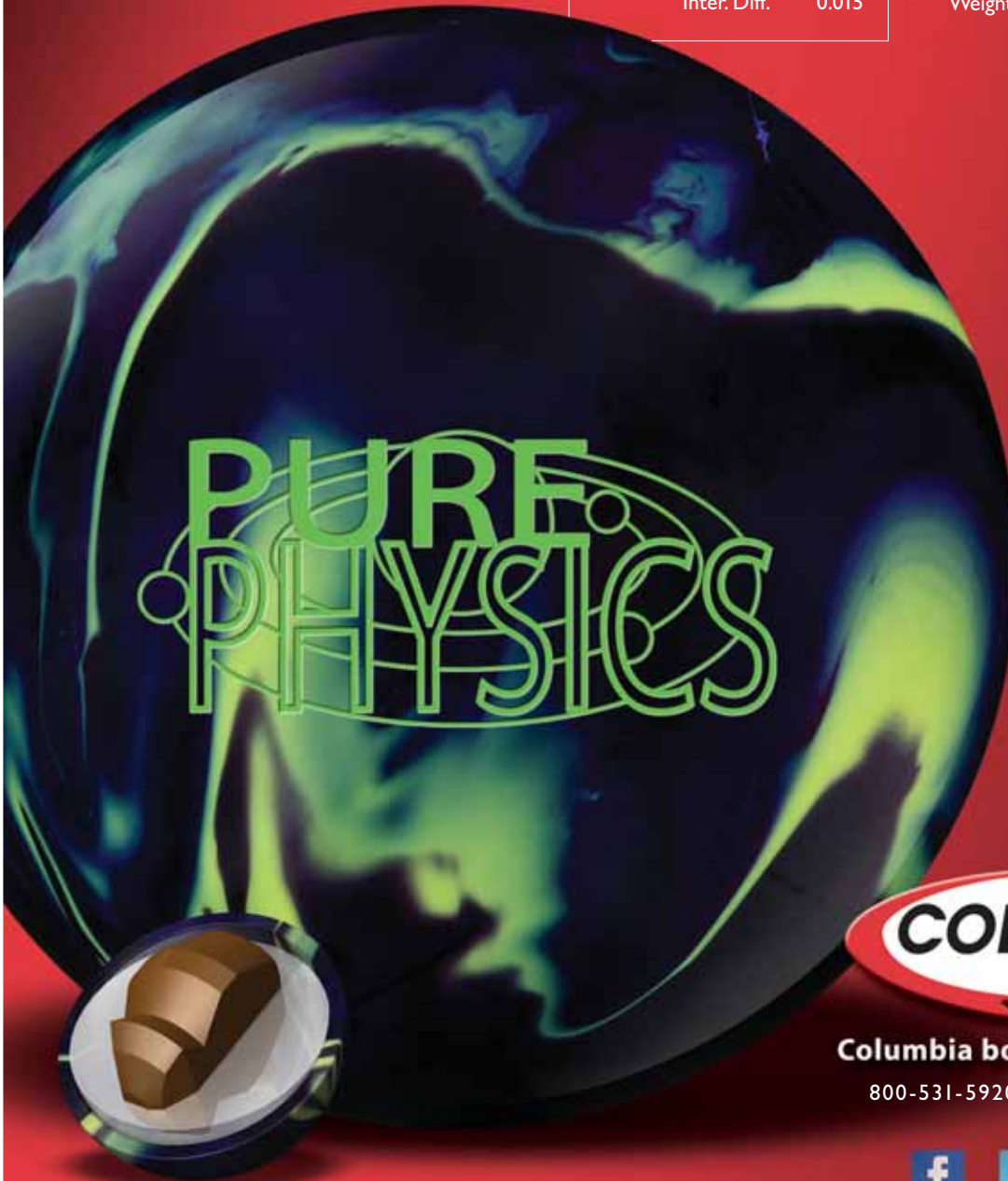


# REDEFINING THE TERM "GET PHYSICAL."

Introducing the new Columbia 300 Pure Physics. Featuring our high-performing Full Swing core surrounded by our powerful Full Tilt 7.5 coverstock. The new Pure Physics delivers a massive hook and an even more powerful backend. Its performance delivers nothing short of pure satisfaction. Because it doesn't take a rocket scientist to understand that when you've got the biggest hooking ball in the market — you've got the advantage. Check it out and see for yourself how Columbia 300 is delivering the best balls in bowling.

16#	RG	2.52	Diff	0.050
15#	RG	2.51	Diff	0.056
14#	RG	2.53	Diff	0.056
	Inter. Diff.			0.015

- Style **029744-1299**
- Color **Black/Purple/Yellow**
- Reaction **Big Hook**
- Veneer **Full Tilt 7.5**
- Surface **800, 1000, 2000 Abralon®**
- Core **Full Swing**
- Core Type **Mass Bias**
- Lane Type **Heavy Oil**
- Weights **12-16 Pounds**



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AVAILABLE 07.15.10 FROM COLUMBIA 300 DISTRIBUTORS WORLDWIDE

